



Helpful Tips for a Successful COVID-19 Vaccination Campaign

Implementing a vaccination campaign at a dialysis facility requires planning and coordination. Here are some steps you can take:

1. Join **ESRD Network 3 2023-2024 Vaccination Campaign**:
 - a. Post the [pledge form](#) in the facility waiting room and staff lounge. A [Spanish version](#) of the pledge form is also available.
 - b. Click here to "[Join the Protect, Prevent, Vaccinate Campaign](#)" today and pledge to implement activities to educate and promote vaccinations.
2. Set Goals:
 - a. CMS goal: Achieve **80% of eligible patients** vaccinated against COVID-19 with Up to Date Vaccine.
 - b. CMS goal: Achieve **95% of eligible staff** vaccinated against COVID-19 with Up to Date Vaccine.
3. Designate a vaccination champion to lead the efforts.

Plan A – Vaccination at the Facility	Plan B –Vaccination Outside the Facility
<p><u>Raise awareness:</u></p> <ul style="list-style-type: none"> ✓ Choose a <i>positive</i> and <i>catchy</i> vaccination slogan to use. ✓ Use bulletin boards, flyers, posters, videos, fact sheets and other educational materials to reinforce the message and address common concerns and misconceptions. ✓ Review talking points and train staff to effectively educate about the vaccine. <p><u>Offer opportunities for one-on-one discussions to address specific concerns:</u></p> <ul style="list-style-type: none"> ✓ Utilize motivational interviewing techniques ✓ Leverage life goals and what matters most during discussion 	
<p>Plan the vaccination days:</p> <ul style="list-style-type: none"> • Consider scheduling on the last day before the patients’ long weekend in case any side effect is encountered. • Consider scheduling on the day before the staff’s day off in case any side effect is encountered. 	<p>Assist in finding COVID-19 vaccination sites in the community:</p> <ul style="list-style-type: none"> • CDC Find a COVID-19 Vaccine Near You https://www.vaccines.gov/ • New Jersey Vaccine Appointment Finder: https://covid19.nj.gov/pages/finder • Puerto Rico COVID-19 Vaccine Providers https://www.salud.pr.gov/CMS/472 • US Virgin Islands COVID-19 Vaccine Providers https://www.covid19usvi.com/vaccines
<p>Ensure enough COVID-19 vaccination doses are available.</p>	
<p>Provide motivation and incentive.</p> <ul style="list-style-type: none"> • Vaccinate staff on the floor where patients can see. 	<p>Provide motivation.</p> <ul style="list-style-type: none"> • Have vaccinated staff share their experience and what it means for them.

Provide proof of vaccination to patients and staff that received vaccination.

Ask to bring proof of vaccination for documentation.

As patients and staff receive vaccination, provide motivation and incentive.

Here are printable stickers. Use [Avery Template 22807 Round Label](#).

- **COVID-19 Vaccine Stickers (1)** [English](#) [Spanish](#)
- **COVID-19 Vaccine Stickers (2)** [English](#) [Spanish](#)
- **COVID-19 Vaccine Stickers (3)** [English](#)


- ✓ Obtain and record reason for vaccination refusal.
- ✓ Track your vaccination rates and follow up with patients and staff who have not yet been vaccinated to address any of their concerns or questions.

Documentation:

- **Non-Batching Organizations**
 - Patient Vaccinations are reported in [NHSN](#)
 - <https://www.cdc.gov/nhsn/dialysis/pt-covid-vac/index.html>
 - Staff Vaccinations are reported in [NHSN](#)
 - <https://www.cdc.gov/nhsn/hps/weekly-covid-vac/index.html>
- **Batching Organizations**
 - Record **patient vaccination** in the appropriate EMR location as directed by your organization.
 - Record **staff vaccination** in appropriate applications as directed by your organization.

Review progress toward goal using the ESRD Facility Dashboard in your monthly QAPI meetings.

Gather feedback from patients and staff and use this feedback to improve the vaccination campaign.

 **Tell your campaign story.** Share your process and outcomes. Include any pictures and/or videos. Submit your story to vdelacruz@qualityinsights.org

Campaign Tools

- Patient COVID-19 Vaccination Goal Poster ([English](#)) ([Spanish](#))
- Staff COVID-19 Vaccination Goal Poster ([English](#)) ([Spanish](#))
- [CDC Stay Up to Date with COVID-19 Vaccine](#)
- How to Have Conversations about Vaccines ([English](#)) ([Spanish](#))
- Talking Points and FAQs: COVID-19 Rate are Rising – Do You Need a Booster? ([English](#) and [Spanish](#))
- [NW3 Staying Informed about COVID-19 Vaccine](#)
- [NJ DOH COVID-19 Vaccination Fact Sheets and Flyers and Resources](#)
- [ESRD NCC: A Change Package to Increase Vaccinations](#) - Key Change Ideas for Dialysis Facilities to Drive Local Action
- [ESRD NCC Immunization Card](#) ([English](#)) ([Spanish](#))
- [How to Manage Vaccination Record](#)

