

You're invited to attend:

# Making The Most of Your CCBHC Needs Assessment: A Training for Providers and Key Staff Members

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Join the experts from Bowling Business Strategies (BBS) on Wednesday, September 14, 1:00 - 3:00 p.m. ET for a virtual training as you prepare for your organizational CCBHC needs assessment.



## Kerry King, PsyD, MBA

Kerry King, PsyD, MBA, is a Principal at Bowling Business Strategies (BBS). Kerry is a behavioral healthcare leader with extensive experience in clinical leadership, change management, systems consultation, best practice implementation and professional development training across a range of disciplines. Kerry provides strategic planning and leadership coaching services to service providers, building on her more than 15 years of experience in the field of behavioral healthcare.



### **Jake Bowling**

Jake Bowling brings over 10 years of experience operating complex behavioral health programs; designing, coordinating, and directly providing expert training and technical assistance; serving in key personnel positions on large federal technical assistance contracts; and supporting real-world problem solving on issues facing the behavioral health system. Jake is based in Philadelphia and currently serves as faculty in the Temple University School of Social Work.

# WHO SHOULD ATTEND?

- ✓ Clinical Staff
- ▼ Fiscal Staff
- ✓ Administrative Staff
- ✓ State Agency Representatives

# **ABOUT THE TRAINING**

This working session, brought to you by Quality Insights, consists of a two-part peer to peer sharing forum where providers discuss and share their progress along with best practices on completing the Certified Community Behavioral Health Clinic (CCBHC) model needs assessment.



Register for this training now by scanning the QR code to the left or by going to <a href="https://bit.ly/ccbhc91422">https://bit.ly/ccbhc91422</a>